



S.M.A.R.T.* COLLECTIONS

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- *Save, assets, customers, sanity
- Manage the one person you can control
- Adapt to YOUR business, customers
- Raise the bar of the profession
- Training never stops – never!



Content Rich & Fun!

When: January 19, 2018
Time: 10:00 to 4:00

Finance Conference Room, Victoria Hall
55 King Street W, Cobourg Ontario

Call or e-mail to register:

(416) 691-2648

tim@trpaulsen.com

www.trpaulsen.com/cobourg

Cost: Registration is \$395 per person

Refreshments included

Who should attend?

Collectors, Team Leaders, Supervisors, Managers, Controllers, Sales Representatives and Support Staff.



YOU'LL LEARN...

- Use standards to collect more, faster, keep customers
- Write effective email, and letters!
- Master the three phases of the professional collection call
- Learn how to handle ANY excuse for non or delayed payment
- Discover how to develop the right balance of assertiveness
- Develop the special voice to use on the telephone
- Find out how to avoid making the two biggest mistakes - even by seasoned collectors!
- A minimum of ten (10) techniques for the difficult customer
- Negotiating... and more!

ABOUT YOUR SEMINAR LEADER...

Tim Paulsen is the author of "Paid in Full." He has delivered hundreds of training programs across North America, as well as to clients in China, India, Malaysia, Ghana, Ireland, Dubai, Thailand, Jamaica, Bahamas, Indonesia and Singapore. He is the founder and managing director of The International Centre for Professional Collections, home of the PACE Program®.



"Our members considered "SMART Collections" the best seminar that they've attended to date. It was very informative, interactive, and fun! Thanks very much!"

Adolfo Lupu, Regional Manager, NACM Connect